



TOTAL ENTERPRISE REINVENTION IN PUBLIC SERVICE

VIDEO TRANSCRIPT

Hi, I'm Anita Puri Accenture's public service lead.

We know our public sector clients have really been dealing with a tidal wave of challenges from economic uncertainty, geopolitical volatility, climate change, and all the challenges that they're facing just in those who they serve on a daily basis.

And it's really hard to take that step back and look at things holistically when you're dealing with all these challenges.

Having the time to really kind of take that step back and think about how you address these challenges is what we're really focused on. How can a government really do that? How can they take that step back? And kind of think about opening their aperture and looking at really what the art of the possible is so they can do things better or do things different and kind of create that culture that's really adaptable and agile and able to address change.

Total enterprise reinvention is big thinking. It's taking that step back and it is making sure that we are really applying digital technology into the core of an organization into everything that they do.

Being able to apply that to challenges around workforce, breaking down silos and really kind of creating that that environment that is looking at bigger initiatives and how we're trying to evoke change and take our public sector clients to that next level.

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